

T	Key	Summary	Project	Project status	Project customer	Project budget (USD)	Estimated cost (USD)	Project components	Project 1. milestone	Project 2. milestone	Final project deadline
Task	<a href="#">ETRUCK-2023</a>	Define target residential areas	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Task	<a href="#">ETRUCK-1915</a>	Content creation for landing page	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Task	<a href="#">ETRUCK-1906</a>	Promotional podcast appearance	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Task	<a href="#">ETRUCK-1947</a>	Kick-off creative meeting for main ad concept	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Task	<a href="#">ETRUCK-1901</a>	Organize press conference before campaign	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Story	<a href="#">ETRUCK-1878</a>	As a marketing manager, I want to follow campaign performance metrics	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Story	<a href="#">ETRUCK-1967</a>	Ad copy for billboards	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Task	<a href="#">ETRUCK-1968</a>	Book the billboard spots for the first 4 weeks	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Task	<a href="#">ETRUCK-1908</a>	Ad graphics for billboards	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Task	<a href="#">ETRUCK-1918</a>	Launch E-truck campaign landing page	E-truck billboard campaign	IN PROGRESS	E-truck Transportation Inc.	60,000	44,000	Content creation, UX Design, Consulting	01/Sep/19	31/Oct/19	02/Dec/19
Task	<a href="#">MOON-16</a>	Launch press release and organize press conference	MoonLander YouTube ad	APPROVED	MoonLander Inc.	20,000	14,600	Content creation, Consulting	24/Jul/19	31/Jul/19	09/Aug/19
Task	<a href="#">MOON-15</a>	Authoring the SolarSys whitepaper	MoonLander YouTube ad	APPROVED	MoonLander Inc.	20,000	14,600	Content creation, Consulting	24/Jul/19	31/Jul/19	09/Aug/19
Task	<a href="#">MOON-14</a>	Offer customers better ways to deal with depreciation	MoonLander YouTube ad	APPROVED	MoonLander Inc.	20,000	14,600	Content creation, Consulting	24/Jul/19	31/Jul/19	09/Aug/19

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Task	<a href="#">MOON-13</a>	Build the residential solar-map for major US cities	MoonLander YouTube ad	APPROVED	MoonLander Inc.	20,000	14,600	Content creation, Consulting	24/Jul/19	31/Jul/19	09/Aug/19
Task	<a href="#">SWR-9</a>	Deliver redesigned app based on research results	Swarm app redesign	FINISHED	Swarm LLC	9,000	5,000	UX Design, Consulting, UI Design	01/Jul/19	21/Jul/19	04/Aug/19
Task	<a href="#">SWR-11</a>	UI elements face-lift	Swarm app redesign	FINISHED	Swarm LLC	9,000	5,000	UX Design, Consulting, UI Design	01/Jul/19	21/Jul/19	04/Aug/19
Task	<a href="#">SWR-1</a>	Kick-off meeting with Swarm team	Swarm app redesign	FINISHED	Swarm LLC	9,000	5,000	UX Design, Consulting, UI Design	01/Jul/19	21/Jul/19	04/Aug/19
Task	<a href="#">SWR-2</a>	Deliver design ideas	Swarm app redesign	FINISHED	Swarm LLC	9,000	5,000	UX Design, Consulting, UI Design	01/Jul/19	21/Jul/19	04/Aug/19
Task	<a href="#">SWR-6</a>	User research	Swarm app redesign	FINISHED	Swarm LLC	9,000	5,000	UX Design, Consulting, UI Design	01/Jul/19	21/Jul/19	04/Aug/19
Task	<a href="#">SWR-8</a>	Updating internal style guide	Swarm app redesign	FINISHED	Swarm LLC	9,000	5,000	UX Design, Consulting, UI Design	01/Jul/19	21/Jul/19	04/Aug/19
Task	<a href="#">SWR-10</a>	Prototyping	Swarm app redesign	FINISHED	Swarm LLC	9,000	5,000	UX Design, Consulting, UI Design	01/Jul/19	21/Jul/19	04/Aug/19
Story	<a href="#">VRHEAD-470</a>	As a Product Marketing Manager, I need continous reporting of ongoing ad campaign performance	VR Headset commercial	PROPOSED	VR Headset LLC	150,000	120,000	Content creation, Consulting, CMS and backend	02/Sep/19	16/Sep/19	30/Sep/19
Task	<a href="#">VRHEAD-431</a>	Common messaging for VR Headset campaigns	VR Headset commercial	PROPOSED	VR Headset LLC	150,000	120,000	Content creation, Consulting, CMS and backend	02/Sep/19	16/Sep/19	30/Sep/19
Task	<a href="#">VRHEAD-450</a>	Google SEO and SERP optimization	VR Headset commercial	PROPOSED	VR Headset LLC	150,000	120,000	Content creation, Consulting, CMS and backend	02/Sep/19	16/Sep/19	30/Sep/19
Task	<a href="#">VRHEAD-413</a>	Design the VR Headset referral program	VR Headset commercial	PROPOSED	VR Headset LLC	150,000	120,000	Content creation, Consulting, CMS and backend	02/Sep/19	16/Sep/19	30/Sep/19
Task	<a href="#">VRHEAD-427</a>	Target audience research	VR Headset commercial	PROPOSED	VR Headset LLC	150,000	120,000	Content creation, Consulting, CMS and backend	02/Sep/19	16/Sep/19	30/Sep/19

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Task	<a href="#">VRHEAD-425</a>	Set up financial limits for the Facebook ad campaign	VR Headset commercial	PROPOSED	VR Headset LLC	150,000	120,000	Content creation, Consulting, CMS and backend	02/Sep/19	16/Sep/19	30/Sep/19
Task	<a href="#">VRHEAD-423</a>	Allow waitlist sign-up on the product landing page	VR Headset commercial	PROPOSED	VR Headset LLC	150,000	120,000	Content creation, Consulting, CMS and backend	02/Sep/19	16/Sep/19	30/Sep/19
Task	<a href="#">VRHEAD-449</a>	Competition analysis for VR products	VR Headset commercial	PROPOSED	VR Headset LLC	150,000	120,000	Content creation, Consulting, CMS and backend	02/Sep/19	16/Sep/19	30/Sep/19
Task	<a href="#">VRHEAD-404</a>	Reach out to potential channel marketing partners	VR Headset commercial	PROPOSED	VR Headset LLC	150,000	120,000	Content creation, Consulting, CMS and backend	02/Sep/19	16/Sep/19	30/Sep/19