

Better Commit Policy for Jira

Enforce commit, branch, and pull request rules in Bitbucket, tied to Jira.

+ Better Commit Policy Connector for Bitbucket, free

Enterprise-proven

Cloud & Data Center, since 2005

Applied Materials · EaglePicher
Philips

WHO IT'S FOR

Engineering managers, heads of engineering & CTOs

Enforce standards without friction as teams scale. Prove traceability for audits.

DevOps, platform engineers & Bitbucket admins

Centralize policy enforcement across repos, enforced upstream at pre-commit.

QA managers & release managers

Enforce commit-to-work-item linkage and release tagging for predictable, traceable releases.

Compliance managers & security leads

Prove end-to-end change management for regulated workflows: FDA, ISO, SOX.

Engineering leaders adopting AI coding agents

The approval layer between AI-generated commits and your production repos, so governance doesn't erode as agents write more code.

WHEN TO BRING IT UP

"How do you ensure every commit is linked to a Jira work item today?"

"Could you pass an audit proving traceability from requirement to code change to release?"

"What happens when a developer, or an AI coding agent, pushes code without a ticket reference?"

"How much reviewer time goes to checking commit and PR hygiene versus actual code quality?"

"Can developers bypass your commit policies today? What would happen if they did?"

30-SECOND PITCH

Better Commit Policy enforces rules on commits, branches, and pull requests, at pre-commit before the commit is even created, and again at merge, so non-compliant changes are prevented rather than caught later. It's the approval layer between AI-generated commits and your production repos, applying the same rules whether a developer or an agent wrote the code. Teams get a clean audit trail and reliable Jira data at scale. The free Bitbucket Connector delivers that enforcement, and pre-commit on Bitbucket Cloud is something no other Bitbucket app does. It's how regulated teams at Philips and EaglePicher prove traceability from requirement to code.

WALK-AWAY SIGNALS

Team under 10 developers with no compliance requirements or plans to scale. Not using Jira, and not planning to adopt it. Already invested in custom tooling they're committed to keeping.

NEXT STEPS

Documentation

midori-global.com/.../cloud/documentation

Success stories

midori-global.com/.../cloud#success-stories

THE PROBLEM, IN ONE LINE

Without enforced links between code and approved Jira work items, audits and incident response get much harder, and no one checks AI-written commits before they reach production.

WHAT ACTIVE CUSTOMERS VALUE MOST

Governance on every commit and pull request.

"Enforce Jira-based policies directly within Bitbucket, providing automated compliance, auditability, and end-to-end traceability." Applied Materials, 8,000 users.

Built for regulated engineering.

"Makes it easy to manage our Jira work items towards those requirements, and control what is committed to our repositories, to comply with regulations." Kalen Brown, EaglePicher.

From the wild west to a managed process.

"Before commit policies, our developers' behavior was like the wild west... it helps us maintain a manageable process, enforcing rules in a friendly, but strict way." Yakov Y., Philips.

BY THE NUMBERS

8,000 users

enforce Better Commit Policy at Applied Materials

2 checkpoints

pre-commit and merge, unique among Bitbucket Cloud apps

TOP OBJECTIONS, ANSWERED

"We use Git hooks or CI checks already."

Hooks can be bypassed with --no-verify, and CI only catches issues after push. This also runs at pre-commit, something no other Bitbucket Cloud app does.

"We rely on code reviews to catch this."

Reviewers shouldn't spend time on ticket IDs and commit hygiene. Automate that, so reviews focus on code quality.

"Our team is disciplined, we don't need enforcement."

That works today. Discipline doesn't scale to 20 new developers or a contractor team. Enforcement does.

WHY MIDORI

- Cloud Fortified, Platinum Marketplace Partner since 2005.
- SOC 2 Type II and GDPR compliant.
- Only Bitbucket Cloud app enforcing rules at pre-commit.
- 30-day free trial, with full functionality.

Eligible for the Midori Solution Partner program: 20% on deals you source that are net new to Midori.

marketplace.atlassian.com/apps/1213415 · midori-global.com/products/better-commit-policy-for-jira · ask your Midori contact for details.